

**JULY 9, 2014**

**PRESS RELEASE**

**READY FOR IMMEDIATE RELEASE**

From: Robert D. Eckard, Attorney and Lead Trial Counsel for Defendants Steven Short and Karissa Dyar and defendant related entities.  
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Response to Florida Attorney General Pam Bondi and Federal Trade Commission regarding joint lawsuit styled:

FEDERAL TRADE COMMISSION and OFFICE OF THE ATTORNEY GENERAL, STATE OF FLORIDA,  
DEPARTMENT OF LEGAL AFFAIRS

Vs.

E.M. SYSTEMS & SERVICES, LLC a Florida Limited Liability Company; ADMINISTRATIVE MANAGEMENT & DESIGN, LLC a Florida Limited Liability Company; KLS INDUSTRIES, LLC d/b/a SATISFIED SERVICES SOLUTIONS, LLC, a Florida Limited Liability Company; EMPIRACLE DATA GROUP TECHNOLOGIES, LLC, a Florida Limited Liability Company; EIPHANY MANAGEMENT SYSTEMS, LLC, a Florida Limited Liability Company; STEVEN D. SHORT, an individual; KARISSA L. DYAR, an individual; Case: Middle District of Florida, Case No. 8:15-cv-1417-T-23EAJ

**STATEMENT:**

**Florida Attorney General (FL AG) Bondi and The Federal Trade Commission's (FTC) statement yesterday publicly "name calling" my clients in the media as "scammers that stole millions of dollars from consumers through debt relief telemarketing scams and deliberately taking advantage of their trust and financial struggles" is feckless. Labeling my clients as "scammers" lacks both the recognition of the material and relevant facts and who the key players really are in this case. Let's not forget that the acquisition of knowledge and pursuit of truth are not the same thing. We are confident that as the FL AG, FTC and Court appointed Receiver continue this investigation and as both formal and informal discovery continues, that General Bondi and her assistants, the FTC, the Receiver (and the public) will realize the lack of culpability of Mr. Short and Ms. Dyar. The prosecution strategy of shooting first and aiming second is an expensive endeavor.**

***Florida Rule of Professional Responsibility 4-3.6 limits any additional factual response.***